

Paid Leave Oregon Advisory Committee

July 6, 2022

1:00pm – 2:30pm

ZoomGov - <https://www.zoomgov.com/j/1603758108>

Agenda

<i>Members</i>	Time	Docket #	Topic	Purpose	Presenter
Karen Humelbaugh David Gerstenfeld Jeannine Beatrice Amanda Dalton Jenny Dresler Linda Herrera Eric Hunter Andrea Paluso Eva Rippeteau Paloma Sparks Jessica Giannettino	1:00 pm	1.0	Welcome	Inform	Karen Madden Humelbaugh &
		1.1	Member Roundtable		David Gerstenfeld
		1.2	Agency & Program Updates		
		1.3	Approval of June Meeting Notes		
	1:45	2.0	Communications & Engagement Update	Inform	Michele Roland-Schwartz & Angela Yeager
	2:00	3.0	Policy & Rules Update	Inform	Kelley Ofoni
	2:15	4.0	Operations Update	Inform	Danielle Willey

Paid Leave Oregon Advisory Committee Docket

Docket Item:

1.3 – Approval of June Meeting Notes

Docket Summary:

Karen Madden Humelbaugh asks committee members if they have any edits to the notes from the previous meeting. After feedback is addressed, the committee will vote on whether to approve the notes.

Docket Materials:

PDF – Paid Leave Oregon Advisory Committee Notes 06-2022

Staff Recommendation:

Approve notes.

Meeting:	Paid Leave Oregon Advisory Committee				
Date/time:	June 1, 2022				
Location:	Microsoft Teams				
Attendees:	P (Present) A (Absent) S (sent sub)				
	Facilitator: Karen Madden Humelbaugh Scribe: Mackenzie Jones				
Members		Staff		Guest	
P	Karen Madden Humelbaugh	P	Mackenzie Jones	P	Kris Araki
P	David Gerstenfeld	P	Shannon Ball	P	Renee Royston
P	Jeannine Beatrice	P	Juan Serratos		
P	Amanda Dalton (employers)	P	Angela Yeager		
P	Jenny Dresler (employers)	P	Michele Roland-Schwartz		
P	Linda Herrera (employees)	P	Ayesha Khalid		
P	Eric Hunter (employers)				
P	Andrea Paluso (employees)				
P	Eva Rippeteau (employees)				
P	Paloma Sparks (employers)				
P	Jessica Giannettino (employees)				

Agenda

Time	Docket #	Topic	Purpose	Presenter
2:00 pm	1.0	Welcome	Inform	Karen Madden Humelbaugh &
	1.1	Member Roundtable		David Gerstenfeld
	1.2	Agency & Program Updates		
	1.3	Approval of May Meeting Notes		

No notes from committee members, May Advisory Committee meeting notes approved.

David Gerstenfeld shared agency updates. The unemployment rate remains low, but some people are still facing reemployment barriers and the agency is doing a lot of work to help them including looking at interesting opportunities to help people who are incarcerated enter the workforce and helping employers navigate the tight labor market.

The agency presented to the Senate and the House Business and Labor Committees to share overviews of the Paid Leave Oregon and MOD programs. During presentation they touch on the challenges of the agency budget due to the declining federal revenue. The budget challenges don't have a direct impact on the Paid Leave team which is not dependent on Federal funds.

Karen Madden Humelbaugh shared program updates. As mentioned in previous meetings, the Paid Leave team hosted Community Engagement sessions to get feedback from constituents. They received a lot of valuable feedback, including how to best engage with communities. These conversations helped to create a robust Q&A document which is now being developed into an FAQ document that can be shared on the Paid Leave website. Based on the feedback received, the team also opted to begin hosting additional sessions, called Community Conversations, in June-August. These hour-long sessions are Tuesdays, Thursdays and Fridays. Tuesdays will be hosted in Spanish,

Paid Leave Oregon Advisory Committee Docket

Docket Item:

2.0 Communications & Engagement

Docket Summary:

The Outreach and Engagement Team is hosting two static virtual sessions for the public. We scheduled the first series, [Conversaciones Comunitarias/Community Conversations](#), for three times a week from June 7-August 30, 2022. We reached over 500 participants in the first three weeks. We scheduled our second series, Equivalent Plans Explained, from August 16-September 13, 2022. More information is available on our website: <https://www.oregon.gov/employ/PFMLI/Pages/News-Events.aspx>

The Outreach and Engagement Team began virtual and in-person events in June 2022. We scheduled presentation and tabling events through April of 2023. Audiences include business and industry, chambers of commerce, educational districts, culturally-specific service agencies, non-profits, healthcare, professional association and coalitions, among others.

The Outreach and Engagement Team is hiring an additional bilingual Program Analyst, based out of Southern Oregon.

Communications is working on finishing the interim website, paidleave.oregon.gov. This website will launch soon and will be more accessible, mobile friendly and user-friendly than the current one. It will be replaced by a comprehensive, transcreated website in 11 languages in the winter.

Communications also is working on a series of short videos, with Paid Leave leaders and outreach team members explaining key aspects of the program, such as equivalent plans and contributions. Those videos will be out sometime this summer. Communications is also working on completing "rack cards," or brochures that will be given out to employers and employees that explain the basics of Paid Leave.

Bulletins from Paid Leave are now coming out monthly with themed topics. The theme for June was small employers, with the top three questions we're receiving from small employers and a link to the newest fact sheet. July and August will focus on different aspects of Equivalent Plans.

Finally, communications and Paid Leave leadership are finalizing contracts for both the comprehensive website development, as well as a contract for a statewide advertising and education campaign to reach employers and employees before contributions begin in January.

Docket Materials:

None at this time.

Staff Recommendation:

None, this is an informational item.